

The American Cuemaker's Association issues a Challenge to the Billiard World
October 14, 2001

The American Cuemaker's Association is issuing a challenge to the Billiards World. Mr. Barry Behrman and his staff have been promoting the U.S. Open Tournament for over 25 years. While he doesn't get rich from this event, he has continued to promote it year after year. During some of the "dry years", this event was one of the only venues players had.

This year's U.S. Open was scheduled on the heels of the September 11th Tragedy. Mr. Behrman was ready to cancel the event, but the players wanted it to continue. This caused Mr. Behrman to lose a substantial amount of money since there was virtually no spectator revenue. This came on the heels of another major financial loss suffered by Mr. Behrman at the Masters tournament. This was a new tournament, and the promotion of new events usually lose money, but when it is followed by a financial disaster such as the U.S. Open, the future of these events become uncertain.

The American Cuemaker's Association feels that The US Open has been the most prestigious event in our sport for over 25 years, it must continue.

On behalf of all of its members, The American Cuemaker's Association has donated \$5,000 in an effort to save the US Open 9 Ball Championship. In addition to this immediate relief, the American Cuemaker's Association has challenged all it's members to donate a cue, a case, or any product our members produce or sell. Mr. Behrman has agreed that all proceeds from the sale of these products will go into a separate account for the U.S. Open.

The American Cuemaker's Association is also challenging all other members of the Billiards industry and pool enthusiasts to follow our example and donate money and/or product to save this important event.

Any and all donations to this fund will be posted on the American Cuemaker's Association's website for all to see (unless the donor wishes to remain anonymous).